

**Application for the review of a premises licence or club premises certificate under the
Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I Simon Turner

(Insert name of applicant)

apply for the review of a premises licence under section 51 of the Licensing Act 2003 for the premises described in Part 1 below (delete as applicable)

Part 1 – Premises or club premises details

Postal address of premises or, if none, ordnance survey map reference or description

**Ledbury Convenience Store,
23 High Street**

Post town Ledbury

Post code (if known) HR8 1DS

Name of premises licence holder or club holding club premises certificate (if known)

Mehmet OZER t/a Ledbury Convenience Store.

Number of premises licence or club premises certificate (if known)

PR02048

Part 2 - Applicant details

I am

Please tick ✓ yes

1) an individual, body or business which is not a responsible authority (please read guidance note 1, and complete (A) or (B) below)

2) a responsible authority (please complete (C) below)

3) a member of the club to which this application relates

(please complete (A) below)

(A) DETAILS OF INDIVIDUAL APPLICANT (fill in as applicable)

Please tick ✓ yes

Mr Mrs Miss Ms Other title
(for example, Rev)

Surname

First names

I am 18 years old or over

Please tick ✓ yes

**Current postal
address if
different from
premises
address**

Post town

Post Code

Daytime contact telephone number

**E-mail address
(optional)**

(B) DETAILS OF OTHER APPLICANT

Name and address

Telephone number (if any)

E-mail address (optional)

(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT

Name and address

Simon Turner
Herefordshire Council Trading Standards
Plough Lane
Hereford
HR4 0LE

Telephone number (if any)

██████████

E-mail address (optional)

██

████ application to review relates to the following licensing objective(s)

- 1) the prevention of crime and disorder
- 2) public safety
- 3) the prevention of public nuisance
- 4) the protection of children from harm

Please tick one or more boxes ✓

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-

Please state the ground(s) for review (please read guidance note 2)

On the 22nd November 2025, Trading Standards Officers from Herefordshire Council attended Ledbury Convenience Store, 23 High Street, Ledbury, HR8 1DS, and seized a quantity of illegal foreign cigarettes and hand rolling tobacco being sold from the premises.

The sale of illegal tobacco is a serious problem and undermines the licensing objectives that specifically relate to the prevention of crime and disorder.

Please provide as much information as possible to support the application
(please read guidance note 3)

18/02/2024 - MR VAPE OFF LICENCE LTD - Company number 15499252
Registered office address - 649 High Road, London, England, N178AA
Incorporated on - 18 February 2024
Sole Director – Mehmet Ali OZER
Correspondence address - 23 High Street, Ledbury, United Kingdom, HR81DS

22/02/2024 – Report received that Mr Vape trading from 23 High Street, Ledbury. HR81DS is selling oversize vape devices containing nicotine from under the counter in the shop.

15/08/2024 - 2 underage test purchases from shop of nicotine containing vape devices.

15/08/2024 - Enforcement visit immediately following the two successful test purchases. Details of the person working in the shop taken and advised on age restricted sales. In addition, 233 illegal oversize vapes found hidden under the counter and seized.

24/09/2024 - Letter to owner Mr Mehmet Ozer from Licensing Dept regarding breaches of licensing conditions identified on 15/8/2024.

- Alcohol licence not on display in the shop
- No Challenge 25 notices on display in the shop
- Staff member not able to operate CCTV system to replay footage etc at request.

11/11/2024 – intelligence received from anonymous person that vapes are being sold to John Masefield school children after 5pm from Mr Vape in Ledbury.

02/03/2025 - Underage sale of IVG Smart 5500 vape device.

07/05/2025 – Change of limited Company name from Mr Vape Off Licence Limited to Ledbury Convenience Store Ltd.

13/06/2025 - Complaint that Ledbury Convenience Store is selling vapes to children in school uniform.

03/07/2025 - Alcohol licence for online sales business run from flat above shop issued to:
Mehmet Ozer
Flat 2
23 High Street
Ledbury
HR8 1DS

08/07/2025 - Visit made to Ledbury Convenience Store, 23 High Street, Ledbury, HR8 1DS. The purpose for the visit was to check for disposable vapes. 9 x SKE Strawberry Ice Cream disposable vapes were seized from the premises. They were for sale behind the till area of the shop.

10/07/2025 – Intelligence received of foreign labelled Hand Rolling Tobacco being

sold for cash from Mr Vape shop. Golden Virginia.

20/08/2025 - Ledbury Convenience Store at 23 High Street, Ledbury HR81DS are selling vapes to persons under the age of 18.

They are also selling cigarettes with no lawful market in the UK - non duty paid.

06/09/2025 - On Saturday 06/09/2025 Ledbury Convenience Store at 23 High Street, Ledbury HR81DS sold to different customers, a blue packet of Richmond cigarettes (likely counterfeit) for £5 and a 50g pouch of genuine smuggled , non duty paid, Golden Virginia for £23, which may have originated from Luxembourg and had French and German labelling on. Shop assistant was a gentleman of middle-eastern origin.

02/10/2025 – Report that Ledbury Convenience Store, at 23 High Street, Ledbury HR81DS is selling illegal tobacco after 17:30 on weekdays.

On 02/10/25 at 17:30 the shop sold 2 packets of counterfeit Richmond cigarettes for £5 each to one customer. Cigarettes had blue packaging and English labelling.

These were consistent with known Richmond fakes.

A middle eastern gentleman was the seller and estimated to be around 30 years old. Shop formerly called Mr Vape- under same ownership

05/10/2025 - Ledbury Convenience Store at 23 High Street, Ledbury HR81DS sold 4 cans of Stowford cider 4.5% abv and a lemon & lime SKE prefilled pod kit (nicotine vape) to a 17 year old. No questions at all were asked about the age or ID.

10/11/2025 – Report of 16 year old purchasing alcohol and vapes from the convenience store (Mr Vape).

22/11/2025 – Enforcement visit by Trading Standards and Police. Seizures of cigarettes and hand rolling tobacco from behind counter and hidden in cookers in rear kitchen totalling 51 packets of cigarettes and 116 (50 gram) packs of hand rolling tobacco.

A seizure from a communal kitchen above the shop premises of cigarettes and hand rolling tobacco totalling 159 packs of cigarettes and 245 (50 gram) packs of hand rolling tobacco.

22/11/2025 – at the time of the enforcement visit, Flat 2 above the shop premises was occupied by 2 Bulgarian nationals who had lived there for approximately 9 months, since February 2025.

24/11/2025 – Herefordshire Magistrates Court issued a 3 month closure order under s80 The Anti Social Behaviour, Crime and Policing Act 2014, to prevent continued criminal activity from the premises.

As part of subsequent enquiries it has become apparent that the residents of the flats above the shop enter and egress the property via the shop premises and all residents have keys to the front door of the shop.

Such access is not acceptable.

Please tick ✓ yes

Have you made an application for review relating to the premises before

If yes please state the date of that application

| Day | Month | Year |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |

If you have made representations before relating to the premises please state what they were and when you made them

Please tick ✓

yes

- I have sent copies of this form and enclosures to the responsible authorities and the premises licence holder or club holding the club premises certificate, as appropriate
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

Part 3 – Signatures (please read guidance note 4)

Signature of applicant or applicant’s solicitor or other duly authorised agent (please read guidance note 5). **If signing on behalf of the applicant please state in what capacity.**

Signatur
.....



Date **06/01/2026**
.....

Capacity **Trading Standards Practitioner**
.....

| | |
|---|------------------|
| Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 6) | |
| Post town | Post Code |
| Telephone number (if any) | |
| If you would prefer us to correspond with you using an e-mail address your e-mail address (optional) | |

Notes for Guidance

1. A responsible authority includes the local police, fire and rescue authority and other statutory bodies which exercise specific functions in the local area.
2. The ground(s) for review must be based on one of the licensing objectives.
3. Please list any additional information or details for example dates of problems which are included in the grounds for review if available.
4. The application form must be signed.
5. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
6. This is the address which we shall use to correspond with you about this application.